

AUGUSTA DESIGN SOCIETY SPONSORSHIP PACKET 2026

YOUR MISSION, SHOULD YOU CHOOSE TO ACCEPT IT.

Augusta Design Society is building a stronger design community right here in the CSRA, and we are looking for partners who want to help make that happen.

We are not interested in simply placing a logo at the bottom of a flyer and calling it a partnership. We want to work with businesses and organizations that believe in investing directly into local designers, students, educators, artists, and creative professionals.

Your support helps us create affordable opportunities for people to meet, learn, collaborate, experiment, and grow without having to leave Augusta to find a creative community.

ABOUT THE SOCIETY

Augusta Design Society was created with one simple idea: **design should come first.**

We exist to strengthen Augusta's graphic design community through accessible programming, professional development, networking, workshops, portfolio reviews, creative conversations, and collaboration.

Our programming includes:

- Portfolio Reviews
- Design Workshops
- Book Club
- Creative Coffee Roundtables
- Design Night: Bring Your Own Laptop
- Studio and Agency Spotlights
- Community Design Conversations

Our society brings together working professionals, students, educators, freelancers, illustrators, photographers, motion designers, marketers, developers, and other creative-minded people throughout the CSRA.

Consider this your field report: there are a lot of creatives here. We just need more opportunities to get them into the same room.

WHY JOIN THE OPERATION?

SUPPORT SOMETHING LOCAL

Your sponsorship directly supports programming for designers here in the CSRA rather than sending resources outside of our community.

HELP KEEP EVENTS ACCESSIBLE

Sponsorship helps us cover venues, printing, food, materials, speakers, production costs, and other expenses so we can keep programming affordable for students and working creatives.

CONNECT WITH THE CREATIVE COMMUNITY

Partnering with ADS puts your organization in front of designers, educators, students, business owners, artists, and creative professionals working across a wide range of industries.

BE MORE THAN A LOGO

Whenever possible, we want our partners to be part of the experience through sponsored programs, event recognition, promotional opportunities, and meaningful community involvement.

You do not have to be a design company to support design.

You just have to believe that a stronger creative community makes the CSRA better.

CHOOSE YOUR LEVEL OF CLEARANCE

IN-KIND SPONSOR

Services + Products

Can't give us money? Give us your products, services, space, food, printing, supplies, or another useful resource that can help us pull off the operation.

IN-KIND SPONSORSHIPS MAY INCLUDE:

- Venue space
- Printing
- Food + beverages
- Coffee

- Workshop materials
- Photography + video
- Giveaways
- Professional services
- Production assistance

If you have a secret weapon we haven't thought of yet, we're listening.

CREATIVE INTELLIGENCE

\$500-\$1,000

Thanks for opening your wallet to support us. Seriously.

Your contribution helps us put real resources behind Augusta Design Society programming, including workshops, portfolio reviews, networking opportunities, community events, and other creative experiences throughout the CSRA.

Your support may include:

- Sponsor recognition on the ADS website
- Social media recognition
- Recognition at select ADS events
- Logo placement on select event materials
- Opportunities to support specific programs or activities

You're helping us do more than talk about building a stronger design community.

You're helping us actually build one.

DESIGN INTELLIGENCE BUREAU

\$2,000-\$5,000

Welcome to top-level clearance.

Partners at this level are making a significant investment in Augusta Design Society and the future of the CSRA's creative community.

Your support gives us the ability to think bigger, create stronger programming, reach more people, and turn some of our ambitious ideas into actual events.

Support may include:

- Premium sponsor recognition on the ADS website
- Logo placement on select marketing and event materials
- Recognition at major ADS programs and events
- Social media recognition throughout the year
- Opportunities to sponsor a featured program or event
- Custom partnership opportunities based on your organization

Basically, you're helping fund the mission.

And yes, we'll make sure people know it.

IN-KIND + EVENT SPONSORSHIPS

Money is not the only way to join the operation.

We also welcome in-kind and event-specific support, including:

- Venue Space
- Printing
- Coffee
- Food + Beverages
- Workshop Materials
- Photography + Video
- Student Access
- Giveaways
- Professional Services
- Production Assistance

If you have a useful secret weapon we have not thought of yet, we are listening.

WHAT DOES YOUR SUPPORT ACTUALLY DO?

Your partnership helps us:

- Keep events accessible and affordable
- Support students and emerging designers
- Create workshops and professional development opportunities
- Bring experienced creatives into the conversation
- Encourage networking and collaboration
- Develop new programming for the CSRA
- Strengthen Augusta's local design culture

Every contribution gives us a little more room to experiment.

And designers love room to experiment.

READY TO JOIN THE SOCIETY?

Augusta's design community deserves its own identity, voice, and creative future.

Help us build more opportunities for designers to connect, learn, collaborate, and make some cool things happen right here at home.

BECOME A PARTNER

We'll handle the paperwork. You bring the resources.

This message will self-destruct eventually. Probably.